

### **FOR IMMEDIATE RELEASE**

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### **KCAL 9 Shares the Thrill of Flying with 15 Million Californians**

*Pilot Getaways Magazine Teams up with Avid Flyer and Television Producer Joshua Chaiton to Feature a Segment on the Adventure, Accessibility and Affordability of Personal Aviation*

**Hollywood, Calif. (Thursday June 4, 2004) — Flying a private plane is something only the rich and famous do in Southern California... or is it?**

*Pilot Getaways* magazine and producer *Joshua Chaiton* have teamed up with KCAL 9, the Los Angeles-based CBS sister station, to debunk this myth in a television segment that showcases the accessibility of general aviation travel. Geared to the non-flying public, the segment conveys the excitement, affordability, and ease of flying light aircraft like the Cirrus SR22. The segment aired as part of the KCAL 9 series, *9 on the Town*, on June 3, 2004 at 6:30 p.m. Pacific Daylight Time (PDT). KCAL 9 reaches an estimated audience of 15 million viewers across Southern California.

“One of our goals at *Pilot Getaways* magazine is to share the adventure of general aviation with people who may have thought flying was out of their reach,” says magazine publisher George Kounis. “The television segment captures a side of personal aviation we don’t often see portrayed in the media — that flying a small plane is fun and gives both single travelers and families the freedom to visit thousands of great places that are both off and on the beaten track.”

The *9 on the Town* television segment accompanies pilot Chris Eichman and his date Drea Hindman as they escape the congested freeways of Los Angeles in a Cirrus SR22 G2 and head for Santa Barbara. Viewers enter the cockpit with them and enjoy the thrilling aerial views as they fly off for a romantic dinner date at a beach café.

Visually stunning, the segment has dramatic aerial footage of the rocky California coastline, kelp beds, and whales, augmented by images of a Cessna 182 from Channel Islands Aviation in the California mountains, an Aviat Husky from Aeromark in the Cascades, a Piper Dakota off the Vancouver Island coast, and a Stearman in the Tetons. The *Pilot Getaways* team photographed all air-to-air segments, led by publisher and chief photographer George Kounis.

Joshua Chaiton, producer of the KCAL 9 segment and a private pilot himself says: "Our main message is that personal aviation is sexy, thrilling, and fun. We also want viewers to become aware that resources like *Pilot Getaways* magazine and the Be-A-Pilot program are there to both inspire them to fly and to help them turn that inspiration into reality."

The segment can be viewed online at:

[www.pilotgetaways.com/index.html?view=video](http://www.pilotgetaways.com/index.html?view=video)

*Pilot Getaways* is the most widely read aviation travel and lifestyle magazine reaching readers in all 50 states, Canada, and 25 other countries. Visit [www.pilotgetaways.com](http://www.pilotgetaways.com) for further information.

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